

4/27/88  
EX-88  
BRIEFLAP  
FEB 11 1988  
Please continue

of more educational programming on  
TV. You're on the right track - don't  
let the big companies compromise  
your standards. To do this, however,  
you'll have to eat more nutritious  
snacks than pretzels and Shredded  
Cheddar (see today's Barbara Wells  
Tele. at 8:00 PM)  
List ABCDE  
41 Forest, Wellesley Hills MA 02181

41 Forest  
02181

FCC MAIL ROOM  
MAR 11 1996  
RECEIVED



Reed Hundt, Chairman  
Federal Communications Commission  
Washington, D.C.

MM93-48

EX PARTE OR LATE FILED

The Honorable Reed Hundt  
Chairman  
Federal Communications Commission  
1919 M Street, NW, Room 814  
Washington, DC 20554

DOCKET FILE COPY ORIGINAL

Dear Chairman Hundt:

I am writing to encourage you to strengthen the guidelines for the Children's Television Act of 1990 (MM No. 93-48).

Broadcast television can play an unprecedented role in nourishing the minds of our nation's children. In the Commission's own words: "There are many imaginative and exciting ways in which the medium can be used to further a child's understanding of a wide range of areas: history, science, literature, the environment, drama, music, fine arts, human relations, other cultures and languages, and basic skills such as reading and mathematics which are crucial to child's development." (1974 FCC Policy Statement)

Broadcasters have the talent to create children's shows which are as educational as they are entertaining. Yet, today's children have greater access to sensationalistic talk shows, violent cartoons, and adult sitcoms than they do to programming designed to enrich their minds.

The FCC needs to strengthen the guidelines for the Children's Television Act by establishing real policies designed to safeguard the interests of our children. These should include a clearer definition of "educational" programming and a requirement that television stations air at least one hour a day of 30-minute educational shows between 7 a.m. and 10 p.m. in regularly scheduled time slots.

No other regulatory body is in a position to make this happen. Please...America's children are counting on you.

Sincerely,

Deborah A. Seid  
(Signature)

Deborah A. Seid  
Name (Printed)

Title (if applicable)

12 Karen Place  
Street address

Edison, NJ 08817  
City/State/Zip

National Council of Jewish Women -  
Organization (if applicable)  
Edison Section

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Sincerely,

Eleanor Kaufman  
(Signature)

Eleanor Kaufman  
Name (Printed)

\_\_\_\_\_  
Title (if applicable)

15 Cutter Ave  
Street address

Edison Nj 088  
City/State/Zip

National Council of Jewish Women  
Organization (if applicable)  
Edison Section

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Sincerely,

Robin Muhlstein  
(Signature)

Robin Muhlstein  
Name (if printed)

V.P. Community Service  
Title (if applicable)

213 Tyroler Avenue  
Street address

Edison, NJ 08820  
City/State/Zip

National Council of Jewish Women  
Organization (if applicable)

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Sincerely,

Rae M. Bruder  
(Signature)

Rae M. Bruder  
Name (Printed)

\_\_\_\_\_  
Title (if applicable)

6 Vauxhall Ct.  
Street address

Edison, N.J. 08820  
City/State/Zip

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Organization (if applicable)

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